



BBH-014-1041009

Seat No. _____

**Bachelor of Pharmacy Management (Sem. I)
Examination**

July - 2021

Communication Skills

Faculty Code : 014

Subject Code : 1041009

Time : $1\frac{1}{2}$ Hours]

[Total Marks : 35

- Instructions :** (1) Attempt the following questions.
(2) Figure to the right indicates full marks for the respective question.
(3) Draw neat and clean diagram whenever required.

1 Answer the following questions (Any **One**) **10**

- (a) What is communication ? Explain the process of Communication.

OR

- (b) Explain the importance of communication skills.

2 Answer the following questions: (Any **five**) **25**

- (1) Explain the barriers of communication with example.
(2) Write a short note on Communication Style.
(3) What is Active Listening ? Explain in detail.
(4) Explain the importance of non-verbal communication.
(5) What are the elements of communication ?
(6) State the Do's & Don't for an Interview.
(7) Explain formal communication with examples.